

**OREGON ACADEMY OF FAMILY PHYSICIANS  
CONGRESS OF THE MEMBERS  
78<sup>th</sup> ANNUAL MEETING  
May 31, 2025  
Bend, Oregon**

**REPORT OF THE PRESIDENT**

It has been an honor to serve as your President. The Board met in October 2024 to conduct strategic planning. The day was productive, and the group determined that the biggest target for the Academy to pursue is to re-center primary care in the state of Oregon, and build capacity through coalition formation for creating and stewarding a unified vision for primary care. The Executive Committee met in January to do supplemental work to consider questions around Board development and strategic continuity over time.

The Board adopted a procedure to better define and make transparent the Board nomination process, as well as process of selecting OAFP representatives for the AAFP National Conference of Constituency Leaders and the Family Medicine Advocacy Summit. With these changes, the value of participation and expectations of commitment are clearer, and the academy is better poised to present these opportunities as leadership development to those who participate.

For the third year, stories from our cohort of Primary Care Beyond Clinic Walls projects will be shared at this conference. While we do not envision a fourth cohort to be conducted exactly as the prior cohorts have, we are anticipating that the adoption of this program within ORCA-FM will help it continue.

As the report of the Commission on External Affairs notes, we have been very actively supporting a number of pieces of legislation addressing administrative simplification, payment, and the primary care workforce; these are all core issues our strategic plan directs us to remedy. We remain committed to advancing our long-standing goal of transforming how primary care is paid for and delivered.

We have continued to work to strengthen our cross-sector coalition partnerships, and we hope these relationships will better inform and administrative simplification. Family physicians need more time with their patients and less time with their EHRs.

**Follow-up Actions from the 2024 Congress of Members**

Our AAFP Delegates carried two resolutions to the 2024 AAFP Congress of Delegates, but because of an OAFP staff error, they had to be introduced from the Congress floor as late resolutions, and the Congress did not vote to take them up. However, OAFP Delegates were able to work with delegates from other states to support a resolution on the short- and long-term impacts of private equity on family physicians and their patients.

1. A resolution calling for AAFP to add information related to indoor tanning to the existing information related to the harms of UV exposure.
2. A resolution calling on AAFP to promote state and federal legislative efforts to enforce strict regulations that prevent corporations from directly influencing healthcare providers in clinical decision-making.

Other Resolutions from our Congress of Members were addressed as follows:

**Resolution 1:** A substitute resolution regarding indoor tanning, was ADOPTED.

Our policy handbook was updated accordingly to urge physicians to discourage intentional tanning. *(not taken up by the Congress)*

**Resolution 4:** Related to the Corporate Practice of Medicine was amended and ADOPTED.

Our support for and work on several pieces of legislation related to the corporate practice of medicine were directly guided by this legislation. As of this writing, those pieces of legislation have not yet passed, but OAFP continues to advocate for them. *(not taken up by the Congress)*

**Resolution 6:** Related to insurance coverage for obesity treatment was ADOPTED.

In the 2025 Legislative session, a bill related to this topic for PEBB and OEBC plans; it did not make it out of the House Behavioral Health and Health Care Committee.

**Respectfully submitted,  
Eva McCarthy  
OAFP President 2024-2025**