

**OREGON ACADEMY OF FAMILY PHYSICIANS
CONGRESS OF THE MEMBERS
78th ANNUAL MEETING
May 31st, 2025
Bend, Oregon**

REPORT OF THE COMMISSION ON EDUCATION

Mission Statement: The OAFP exists to support family physicians in their pursuit of optimal health for the people of Oregon.

The Commission met remotely several times during the fall and winter during this program year. The Board decided last year to proceed with co-hosting our annual conference with the Oregon Pediatric Society, so our focus as we selected potential sessions was to ensure rich content for family physicians, and for part of the program, find educational topics that would benefit family physicians and pediatricians alike.

From our charter, the Commission on Education is charged with the following:

- Advise and direct staff with creating annual conference programming that meets the educational needs of OAFP members in alignment with the strategic goals of the organization.
- Identify potential conference speakers and conduct initial outreach and recruitment with the support of OAFP staff.
- Assist with “hosting” the meeting to include serving as or coordinating moderators.

Meeting Overview:

The theme of the conference, Collaboration is Key, was meant to reflect a focus on the combined nature of the program with OPS. The program was designed to include topics that would appeal to both FM and pediatric practitioners.

Meeting Planning:

Session planning was organized on Notion, an intranet page that allowed for project planning. Speaker and sponsor registration were also run using Notion. While this provided a unique way of looking at information, it’s long-term utility remains to be seen as OAFP continues to adopt it as a working platform. Ideas for sessions were solicited from Commission members in addition to outside stakeholders. In the future, a formal abstract submission system might be preferred as it allows a more rigorous review of potential topics.

Assessment:

A comprehensive assessment of the 2024 conference was used to help inform 2025 planning. Review of the rubric and feedback strongly indicated that hands on learning yielded highest marks. To these ends, a pre-conference session was developed to discuss interactive learning techniques for conference speakers. The rubric from 2024 was approved with slight modifications for 2025.

Registration:

Registration numbers for all or part of the conference stood at 189 as of May 19th – 118 OAFP members, 50 OPS members, and 21 other registrants. We have 16 medical students registered and 13 residents.

Exhibitors & Sponsorships:

We had 25 sponsors and/or exhibitors. Our total gross committed sponsorship revenue as of April 8 is just under \$59,000.

Sales:

Total Gross sales as of 5/19 (including Auction tickets) are just over \$93,000, which is in line with budget once profits are split with OPS.

Costs:

Though they are not final, we anticipate that venue costs for the conference will come in over budget, but still within reasonable expectations given the registration profit. Food inflation and AV costs are a significant factor. Service charges have increased, and prices for labor have also increased.

Speakers and Sessions:

We had over 54 individuals serve as speakers, panelists or moderators during this conference. There is 1 keynote presentation by Dr. Paul Offit, and three plenary sessions including Humanism in Medicine (Dr. Margot Savoy), MOUD Updates (Drs. Suchocki, Koreishi, and Hilde) and Beyond Barriers: Practical Approaches to Essential Care in Challenging Times (Drs. Pierce, Kurzet, and Galvez). There are 17 sessions on topics ranging from Prescribing Plant Based Diets to Medicaid and OHP Updates, Autism to Sickle Cell Anemia.

Of note, only two workshops are being offered this year. While four were planned, two had to be cancelled due to low registration. Additionally, we were unable to get a KSA to work within the schedule.

If you would like to volunteer to help plan the 2026 Annual Conference, please contact our Program Director, Louise Merrigan. Keep an eye out for details about 2026!

Respectfully Submitted,
Yolanda Suarez, DO, MBA
Chair, Commission on Education