

**OREGON ACADEMY OF FAMILY PHYSICIANS
CONGRESS OF THE MEMBERS
76th ANNUAL MEETING
April 15, 2023
Gleneden Beach, Oregon**

REPORT OF THE COMMISSION ON EDUCATION

Mission Statement: The OAFP exists to support family physicians in their pursuit of optimal health for the people of Oregon.

The Commission met remotely several times during the fall and winter this during this program year. The Board decided last year to proceed with co-hosting our annual conference with the Oregon Pediatric Society, so our focus as we selected potential sessions was to ensure rich content for family physicians, and for part of the program, find educational topics that would benefit family physicians and pediatricians alike.

From our charter, the Commission on Education is charged with the following:

- Advise and direct staff with creating annual conference programming that meets the educational needs of OAFP members in alignment with the strategic goals of the organization.
- Identify potential conference speakers and conduct initial outreach and recruitment with the support of OAFP staff.
- Assist with “hosting” the meeting to include serving as or coordinating moderators.

Meeting Overview:

The Commission was glad to be able to collaborate once again with ORPRN, and folded in a new representative from our partners at the Oregon Rural Practice Based Research Network (ORPRN), Dr. Melinda Davis. Three of the sessions in the schedule feature ORPRN experts, and one session is brought forward as part of a larger collaboration with ORPRN and Boost Oregon. The submissions for the poster session we held on Friday were coordinated by ORPRN and Oregon Pediatric Society representatives. Though we repeated the “hybrid” format for the session, where presenters did not have to be present to share their posters, we were pleased that a majority of authors chose to participate in person.

The planning committee put a larger focus on hands-on workshops this year, and we had good uptake of those sessions. We emphasized clinical updates, but also included sessions tied to addressing health policy, social determinants of health and racism. The 2022 Supreme Court ruling that overturned Roe v. Wade lent a new urgency to offering training on reproductive health topics, and we were pleased to see those well-received.

Support and Attendance:

Registration numbers for all or part of the conference stand at 210 as of April 5. These numbers are strong, and reflect solid participation from both OAFP and OPS members. We would like to see more full-conference OAFP registrants and are planning to take the conference to Portland next year to accommodate that. The ALSO provider and instructor courses were not well-attended this year, though those who were able to attend had a great experience. We will consider offering these courses on an every-other-year cadence.

Exhibitors & Sponsorships:

We had 22 paying sponsors and/or exhibitors, including a “Presenting” sponsorship from Aledade, and five “Coastal Champion” organizations. These sponsors were recognized as a reception host, and as hosts of a variety of partner sessions on Thursday evening.

Our total gross committed sponsorship revenue as of April 5 is just over \$65,000. This exceeded our budgeted target by more than 60%.¹

¹ Again, Betsy wants to call out Louise Merrigan specifically for her innovative and excellent work in this area.

Registrants:

Total Gross sales as of 4/5 (including Auction tickets and ALSO course registration) is just over \$72,000 (60% above budgeted \$45,000). We had at least 79 first-time attendees with us, as well.

Costs:

Though they are not final, costs for the conference were also significantly beyond what we budgeted. Inflation is a significant factor, as well as the fact that with the meeting in a coastal location, several of our expert speakers requested reimbursement for travel and lodging for the conference.

Our agreement with the Pediatric society stipulates that we will split shared expenses and revenue 75/25, and that ratio was well-aligned with the attendance makeup. Next year, with our meeting slated for 4/11-4/13, we anticipate a return to Portland and hopefully reduced expenses as a result.

Speakers:

We had 52 individuals serve as speakers, panelists or moderators during this conference. 56% of the speakers identify as women. We are pleased that among our speakers, 8 represented rural communities in Oregon, including Klamath Falls, Florence, Newberg, Roseburg, Sweet Home, Hood River, and Astoria.

A few of the speakers elected to donate their honoraria to the OAFP Foundation, which raised an additional \$1,900 for the Foundation's general fund.

If you would like to volunteer to help plan the 2024 Annual Conference, please contact our Executive Director, Betsy Boyd-Flynn. Save the dates! 4/11-4/13, 2024

Respectfully Submitted,
Fayza Sohail, MD, FAAFP
Chair, Commission on Education