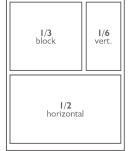


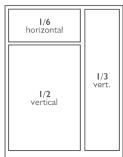


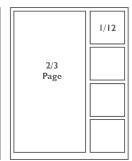
Display Ad Dimensions

Ad Unit	Width	Height
Back cover (bleed)	8.625"	8.875"
Back cover (no bleed)	7.875"	8.375"
Full page (with bleed)	8.625"	11"
Full page (no bleed)	7.875"	10.25"
2/3 page	5.125"	10"
1/2 page (horizontal)	7.875"	4.875"
1/2 page (vertical)	5.125"	7.5"
1/3 page (block)	5.125"	4.875"
1/3 page (vertical)	2.5"	10"
1/6 page (horizontal)	5.125"	2.375"
1/6 page (vertical)	2.5"	4.875"
1/12 page	2.5"	2.125"

Bleed: 1/8" on all sides • **Magazine Trim Size:** 8.375" x 10.75" **Live Area:** 1/4" in from all sides







Family Physicians of Oregon, is the official journal of the Oregon Academy of Family Physicians, It is printed, addressed and mailed to every family physician, as well as residents, medical students, hospitals, in-state medical schools, and others throughout Oregon. It is a major communication source with public relations, legislative and membership information. Additionally, each issue is archived on ORAFP's website for expanded readership opportunities.

Display Rates per Insertion

The per issue rates below are based on a 4-issue agreement	
Back Cover	\$1,650
Inside Covers (F & B)	1,550
Full Page	1,350
2/3 Page	1,150
1/2 Page Vertical	1,050
1/2 Page Horizontal	950
1/3 Page	850
1/6 Page	750
1/12 Page	450

*Please add 25% to the rates listed when placing less than 4 issues

COLOR CHARGE	\$250
PRODUCTION SERVICES available upon request	\$250

OTHER OPTIONS: Inserts and sales sheets are available by special arrangement. Call 501.221.9986, ext.105 or 800.561.4686 or e-mail gjones@pcipublishing.com.

Publication Schedule

Issue Dates	Advertising Due Dates
January 25	January 3
April 29	April 5
July 26	July 4
October 25	October 3

Why You Should Advertise

Family practice decision makers respect this journal and consider it a credible and reliable source of information from fellow family physicians as well as a resource for products and services pertinent to their practice and efficient office operation. Advertising in the journal accurately targets the decision makers you require and reflects your support of the professional association. Over 95% of the state's family physicians belong to the association. This journal is absolutely the best vehicle to reach them all. Your presence in the *Family Physicians of Oregon* stands out and distinguishes your leadership among your peers.

Specifications

Color: CMYK including nested or embedded elements (if the ad is black and white, use grayscale). We prefer that ads be submitted as high-resolution PDFs with all color CMYK, all photos 300 DPI at the size they are used, and all fonts embedded in the PDF. Most files can be sent by e-mail to production@pcipublishing.com. Upload large files at Dropbox.com or Hightail.com. If sending by mail or courier, please include a proof (or email one: pdf, jpg, or tif), or fax a proof to 501-225-3735. All ads are subject to approval by the publisher.



Advertising Sales and Production:

PUBLISHING CONCEPTS, INC.

14109 Taylor Loop Road • Little Rock, AR 72223 800.561.4686 or 501.221.9986, ext.105 gjones@pcipublishing.com

DOWN





28 Official Journals of the State Academies of Family Physicians!

All publications are printed and complimented with an online version.

ND

SD

REACH OVER 97% of ALL Family Physicians in these states!

MN

ΜO

AR

Т

Arizona

Family Physician Focus

Arkansas

The Arkansas Family Physician

California

California Family Physician

Colorado

Colorado Family Physician

Delaware

Delfamdoc

Florida

Florida Family Physician

Idaho Family Physician

Illinois Family Physician

Indiana

Frontline Physician

Kansas Family Physician

Kentucky

KAFP Journal

Louisiana

Louisiana Family Doctor

Michigan

Michigan Family Physician

Minnesota

Minnesota Family Physician

Montana

Montana Family Physician

Nebraska

Nebraska Family Physician

Nevada

Nevada Family Physician

New Jersey

New Jersey Family Physician

Ohio Family Physician

Oklahoma Family Physician

Oregon Family Physician

Pennsylvania

Keystone Physician Magazine

Rhode Island

Rhode Island Family Physician

South Carolina

MT

WY

CO

South Carolina Family Physician

ΑZ

Tennessee Family Physician

Uniformed Services

Uniformed Family Physician

Virginia

Virginia Family Physician

Washington

Washington Family Physician

Official Journals of State Academies of Family Physicians

KY

TN

MS

Reach 97% of all Family Physicians in these states...

For Info: www.pcipublishing.com



USAFP- Official Journal of USAFP, Uniformed Family Physician is addressed and mailed to over 95% of all uniformed family physicians from all branches of the armed forces throughout the United States and abroad.

NC 🔳

Official Journal of Texas Osteopathic Medical Association-Texas DO

Hospital Association Journals- For Info: www.pcipublishing.com- Each quarterly hospital association journal is distributed to every hospital and every department throughout their respective states serving as a main source of communication for all key staff involved in making decisions on purchases of products and services.

Nebraska Hospital Association Healthier Nebraska

Mississippi Hospital Association Mississippi Hospitals quarterly





Publishing Concepts, Inc. 14109 Taylor Loop Rd. Little Rock, Ar 72223 www.pcipublishing.com



