

OREGON ACADEMY OF FAMILY PHYSICIANS

Care that Connects
Rooted in Community



ANNUAL CONFERENCE

May 1 - 2, 2026
Sunriver, Oregon



OAFP

SPONSOR PROSPECTUS

About Us...

The Oregon Academy of Family Physicians (OAFP) is a non-profit membership association for the state's family physicians. OAFP has over 1,700 members and is the state's largest medical specialty society comprised of both allopathic (MD) and osteopathic (DO) physicians, residents and medical students.



VISION
Health and vitality for all.



MISSION
To support family physicians in their pursuit of optimal health for the people of Oregon.

OUR VALUES



empowering forward-thinking leaders



broad and diverse training



physician wellness



compassionate, respectful relationships



affordable, high-quality, patient-centered medical care



justice, diversity, equity & inclusion



life-long learning

WHERE WE HEAL



direct primary care



hospital



rural



university



medical office



street medicine



medical van



city



clinic



Become an Event Sponsor

On behalf of the Oregon Academy of Family Physicians (OAFP), we are pleased to invite your organization to partner with us as a sponsor of our 2026 Annual Conference. This year's theme, **Care that Connects – Rooted in Community**, reflects our shared commitment to strengthening primary care and supporting the communities we serve.

OAFP supports and promotes family physicians in their pursuit of optimal health for the people of Oregon. As our state continues to face a significant primary care shortage, family physicians play a vital role in improving access, continuity, and quality of care. Through our Annual Conference, we provide high-quality continuing medical education for practicing physicians, while also creating meaningful opportunities for medical students and family medicine residents to learn, connect, and grow.

The **2026 Annual Conference** has been intentionally designed to encourage deeper engagement between attendees and a select group of sponsoring organizations. New this year, sponsors will have the opportunity to exhibit for two full days, allowing for extended interaction and relationship-building with our physician community.

Sponsors may choose from four levels of support, along with a variety of upgrade and add-on options to enhance visibility and engagement. These flexible opportunities are designed to maximize your organization's return on investment while aligning with your outreach goals. To simplify the process, we have created a dedicated sponsor website, which can be accessed by clicking **HERE**. We strongly encourage payment by check; once your registration is received, an invoice will be provided.

Thank you for considering a partnership with OAFP and for supporting **Care that Connects – Rooted in Community**. We would be honored to have your organization join us in supporting Oregon's family physicians and the communities they serve. Please feel free to reach out with any questions or for additional information.

Sincerely,



Betsy Boyd-Flynn
CEO

Benefits



ALL LEVELS

Company Description in Family Physicians of Oregon – Summer 2026

Family Physicians of Oregon, OAFP's magazine, reaches a readership of more than 2,000. The Summer 2026 issue will include an article thanking our supporters and featuring a brief company description.

Logo Placement on OAFP Website

Your company logo will be displayed on OAFP website

Signage at Meals and Events

Large signs featuring sponsor logos will be displayed throughout meals and conference events.

OAFP Social Media Recognition

OAFP maintains active Facebook, Instagram, and LinkedIn accounts. Sponsors will be featured in social media posts during the two weeks leading up to the conference and one week following the event.

Exhibiting Privileges – Friday & Saturday

Exhibit tables will be located in the venue lobby, open from 8:00 am to 4:00 pm. Each exhibitor space includes: one 6' table with tablecloth and skirting, two chairs, access to electricity if requested, exhibitor signage. All coffee breaks, breakfast, and lunch will take place in the lobby to maximize attendee engagement.

Meals

Friday and Saturday breakfast and lunch will be included for up to two exhibitors.

Event Attendance

Exhibitors will be invited to our Welcome Reception on Friday evening, and our Doctor's Jam Sessions.

PRESENTING SPONSOR (\$10,000)

1 available

Prime Exhibit Location

Choice of exhibit location in the lobby.

Reception Remarks

3-minute speech to attendees at the Welcome Reception.

Conference Registration for Two

Complimentary registration typically applies to a medical professional from your organization who wishes to attend sessions and receive CME credit. Registration coupons will be provided.

Linked Logo on OAFP website

Your logo will be linked to your company website.

Daily Social Media Posts

Your company will be highlighted daily on OAFP's social media channels.

Short Video Promotion

A 3–5 minute video, created by your organization, will be featured on the OAFP website for three months.

Placement on OAFP Job Board

Post a position on OAFP's interactive job board and gain access to browse OAFP members' CVs.

Auction Tickets

Two complimentary tickets to May Day Masquerade on Friday evening.

Benefits Continued



PLATINUM SPONSOR (\$5,000)

3 available

Prime Exhibit Location

Prime exhibit location in the lobby.

Conference Registration for Two

Complimentary registration typically applies to a medical professional from your organization who wishes to attend sessions and receive CME credit. Registration coupons will be provided.

Linked Logo on OAFP website

Your logo will be linked to your company website.

Daily Social Media Posts

Your company will be highlighted daily on OAFP's social media channels.

Short Video Promotion

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Placement on OAFP Job Board

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Auction Tickets

Two complimentary tickets to May Day Masquerade on Friday evening.

GOLD SPONSOR (\$3,500)

4 available

Exhibit Location

Excellent exhibit location in the lobby.

Conference Registration for One

Complimentary registration typically applies to a medical professional from your organization who wishes to attend sessions and receive CME credit. Registration coupons will be provided.

Linked Logo on OAFP website

Your logo will be linked to your company website.

Multiple Social Media Posts

Your company will be highlighted multiple times on OAFP's social media channels.

Short Video Promotion

A 3–5 minute video, created by your organization, will be featured on the OAFP website for three months.

Auction Ticket

One complimentary ticket to May Day Masquerade on Friday evening.

SILVER SPONSOR (\$2,500)

5 available

Exhibit Location

Great exhibit location in the lobby.

Placement on OAFP Job Board

Post a position on OAFP's interactive job board and gain access to browse OAFP members' CVs.

BRONZE SPONSOR (\$1,500)

6 available

Exhibit Location

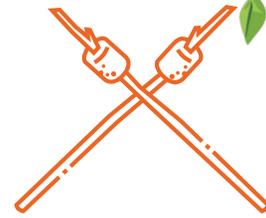
Exhibit location in the lobby.

Additional Opportunities



Coffee Break \$3,500

Sponsor one of our coffee breaks for more exposure to attendees.



S'mores \$2,500

Sponsor this yummy gooey goodness at the Doctor's Jam Session.



Mask Station \$2,000

May Day masqueraders will think of you while having fun at the Auction.



Family Room \$1,500

Have your name associated with fun, games and arts & crafts.

Details, Deadlines + Links



Sponsor Interest Form

Please click [HERE](#) to be considered for sponsorship of the event. Deadline: April 1, 2026.

Exhibitor Detail Form

Please click [HERE](#) to fill out the details regarding your booth personnel. Deadline: March 15, 2026.

Company Logo

Please email your company logo to louisem@oafp.org. Deadline: March 1, 2026.

Lodging

OAFP has secured a number of rooms at the resort at a discounted price for attendees and sponsors. Please use this [LINK](#) to be redirected to the OAFP room block. Deadline: March 31, 2026.

Company Description

If you did not complete the exhibitor detail form, please email your company description (150 words or less) to louisem@oafp.org. Deadline: March 1, 2026.

Video Link

If your level of sponsorship includes a video link, please email your link to louisem@oafp.org. Deadline: March 15, 2026.

Job Board Posting

Please email louisem@oafp.org for details regarding your job board posting if included with your level of sponsorship. Deadline: May 15, 2026.

OAFP Foundation Auction

If you are interested in attending the Friday night event, May Day Masquerade, please use this [LINK](#) to purchase tickets if they are not included in your package.

If you would like to donate an item to be auctioned, please use this [LINK](#). Deadline: April 1, 2026.

Thank you for your interest in partnering with the Oregon Academy of Family Physicians. Please feel free to reach out to Louise Merrigan by email at louisem@oafp.org if you have any questions.

We look forward to seeing you in Sunriver this spring!