

OREGON ACADEMY OF FAMILY PHYSICIANS
CONGRESS OF THE MEMBERS
75th ANNUAL MEETING
April 9, 2022

REPORT OF THE COMMISSION ON EDUCATION

Mission Statement: The OAFP exists to support family physicians in their pursuit of optimal health for the people of Oregon.

The Commission met remotely during the fall and winter this during this program year, because of the ongoing pandemic. After careful consideration of public health recommendations and infection rates, the group determined that we would pursue an in-person meeting for 2022. We also determined that we would add a handful of on-demand-only sessions so that the in-person schedule could allow more room for connecting with colleagues.

From our charter, the Commission on Education is charged with the following:

- Advise and direct staff with creating annual conference programming that meets the educational needs of OAFP members in alignment with the strategic goals of the organization.
- Identify potential conference speakers and conduct initial outreach and recruitment with the support of OAFP staff.
- Assist with “hosting” the meeting to include serving as or coordinating moderators.

Meeting Overview:

The Commission was glad to be able to collaborate once again with ORPRN, and four of the sessions in the schedule featured ORPRN experts. The submissions for the poster session we held on Thursday was coordinated and scored by the team at ORPRN; the “hybrid” format, where presenters did not have to be present to share their posters, was an adventure.

The planning committee tried to balance clinical updates with sessions tied to addressing health policy, social determinants of health and racism. The learnings from the pandemic, about the danger in the gap between public health, community-based organizations, and primary care, were also topics of concern.

Support and Attendance:

Registration numbers for all or part of the conference stand at 188 as of April 1. These numbers are significantly higher than our usual totals in the recent past, which is a testament to the affiliation our members have for their Chapter, and of the value of gathering in person.

The ALSO provider course, which was added to the conference after an initially planned course in August had to be scrapped, drew just over 20 attendees; communication from interested people who couldn’t attend these dates has the Commission considering offering another ALSO course in August.

Exhibitors & Sponsorships:

We had 25 paying sponsors and/or exhibitors, including nine Family Medicine Champions. In addition, we created new sponsorship opportunities such as sponsoring the coffee breaks and were pleased to see that the exhibitors found that of value.

Our total gross committed sponsorship revenue as of April 1 is just over \$50,000. This exceeded our budgeted target by more than 50%.¹

¹ Again, Betsy wants to call out Louise Merrigan specifically for her innovative and excellent work in this area.

Registrants:

Total Gross sales as of 4/1 (including Auction tickets) is just over \$54,000 (38% above budgeted 39,000). We had at least 60 first-time attendees with us, as well.

Speakers:

We had over 50 individuals serve as speakers, panelists or moderators during this conference, including 10 residents and 13 medical students. Just over 50% of the speakers identify as women. We are pleased that among our speakers, a majority were from outside the Portland Metro area, including 18 speakers from rural parts of Oregon.

Several of the speakers elected to donate their honoraria to the OAFP Foundation, which raised an additional \$2500 for the Foundation's general fund.

If you would like to volunteer to help plan the 2023 Annual Conference, please contact our Executive Director, Betsy Boyd-Flynn.

Respectfully Submitted,
Fayza Sohail, MD, FAAFP
Chair, Commission on Education